

Coldwell Banker Commercial



A Broad Scope of Readership and Networking

One of the most effective business development tools that the Coldwell Banker Commercial system offers is technology. Advanced online systems make it easy to send and receive referrals, leads and clients' requirements worldwide. This permits us to perform tactical marketing and research with pinpoint accuracy to specific contacts in specific industries ensuring your assignment receives the greatest exposure.

Property Flyer

All properties have a custom flyer that is in a printable and electronic format. It is attached to all marketing databases.

Property Presentation Packet

An extensive flyer that can include demographics, aerials, maps and additional photographs.

Listings Manager

A Coldwell Banker Commercial tool that distributes the property to www.cbnorthwest.com, www.realestatejournal.com, Black's Guide, www.cityfeet.com and more. www.cityfeet.com: Feeds the property information to www.nytimes.com, www.yahoo.com, www.latimes.com, www.reviewjournal.com and more.

Our Company Website

(www.cbnorthwest.com) Our website contains all of our active listings and is automatically updated with current information from listings manager.

CBC National Website

(www.coldwellbankercommercial.com) Our national website contains all of our listings as well as the listing of all the Coldwell Banker Commercial offices worldwide.

LoopNet

A nationally recognized commercial real estate database with 1.75 million registered members and

785,000 unique visitors monthly. LoopNet contains more than \$395 billion of property available for sale and 3.2 billion square feet of property available for lease.

Co-Star

A nationally recognized property database with approximately 30 billion square feet of coverage, representing 1.14 million properties in the top U.S. markets.

VerticalEmail

VerticalEmail is a direct vertical messaging business solution that allows one commercial real estate professional to communicate directly with all other professionals in their market and specialty.

C.R.E.D.C.

(Columbia River Economic Development Council) specializes in site location and acquisition, business data and demographics, and process facilitation.

C.B.A.

(Commercial Brokers Association) over 2,800 active exclusive commercial/investment listings, valued at over \$3.5 Billion Dollars plus more than 5,800 listings with over 70 Million Square feet for Lease.

Newspaper Advertising

Agents can advertise a property in The Columbian, The Oregonian, The Reflector, and any other local



DISTINCTLY DIFFERENT
www.coldwellbankercommercial.com



The Seattle Times VerticalEmail

VANCOUVER BUSINESS JOURNAL
Key to Southwest Washington Business



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