



# A Broad Scope of Readership and Networking



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ASSOCIATES

One of the most effective business development tools that the Coldwell Banker Commercial system offers is technology. Advanced online systems make it easy to send and receive referrals, leads and clients' requirements worldwide. This permits us to perform tactical marketing and research with pinpoint accuracy to specific contacts in specific industries ensuring your assignment receives the greatest exposure.

### Property Flyer

All properties have a custom flyer that is in a printable and electronic format. It is attached to all marketing databases.

### Property Presentation Packet

An extensive flyer that can include demographics, aerials, maps and additional photographs.

### Our Company Website

(www.CBCWorldwideNW.com) Our website contains all of our active listings and is automatically updated with current information from listing manager.

### CBC National Website

(www.CBCWorldwide.com) Our national website contains all of our listings as well as the listing of all the Coldwell Banker Commercial offices worldwide.

### Loopnet

A nationally recognized commercial real estate database with 1.75 million registered members and 785,000 unique visitors monthly. LoopNet contains more than \$395 billion of property available for sale and 3.2 billion square feet of property available for lease.

### CoStar & Showcase

A nationally recognized property database with approximately 30 billion square feet of coverage, representing 1.14 million properties in the top U.S. markets.

### Vertical Email

Vertical Email is a direct vertical messaging business solution that allows one commercial real estate professional to communicate directly with all other professionals in their market and specialty.

### C.R.E.D.C

(Columbia River Economic Development Council) specializes in site location and acquisition, business data and demographics, and process facilitation.

### C.B.A

(Commercial Brokers Association) over 2,800 active exclusive commercial/investment listings, valued at over \$3.5 Billion Dollars plus more than 5,800 listings with over 70 Million Square feet for Lease.

### Craig's List

Craig's list is a centralized network of online communities, featuring online classified advertisements for commercial properties.

### Commercial Source

Commercial Source is the commercial real estate marketplace. Great way to search commercial properties for sale or lease and find commercial brokers in your area.

### Catylist

Catylist operates as a commercial real estate marketing company. The company serves national, regional, and local realtor and non-realtor organizations and companies.

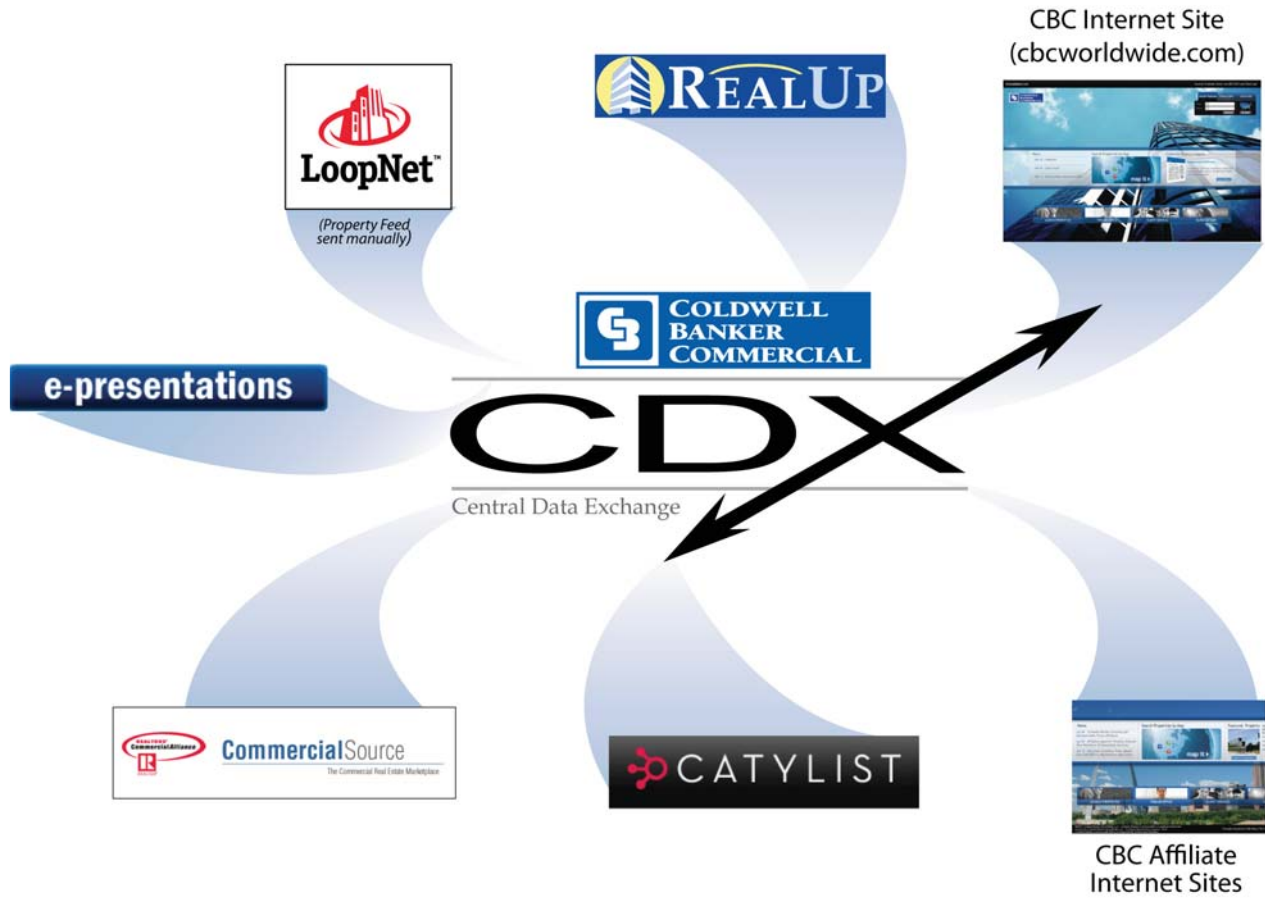
### Property Blast

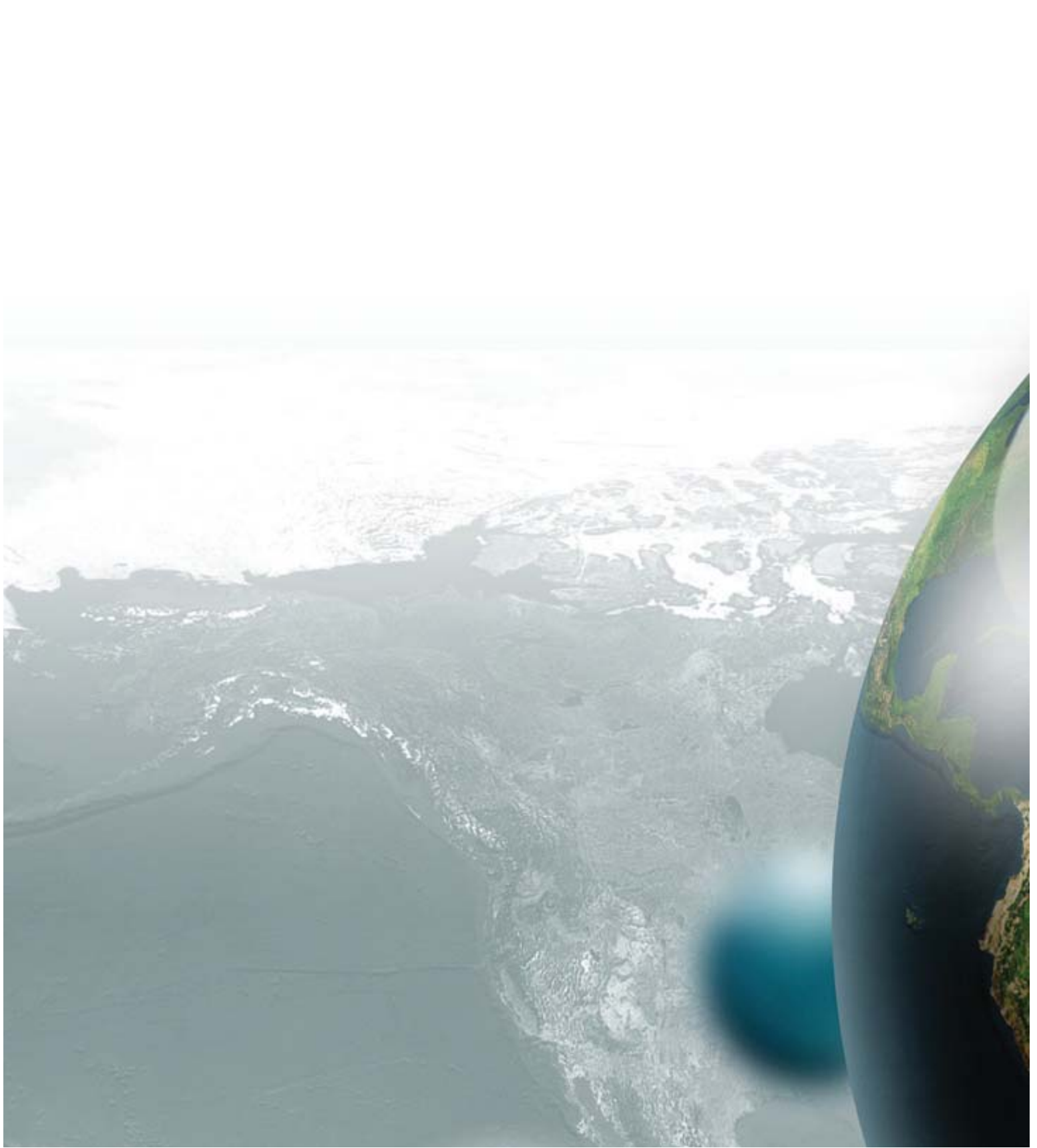
Property Blast was created to provide an affordable solution for commercial real estate professionals to "e" market properties to their target market... commercial real estate professionals.

### Real Up

RealUp.com is a rapidly growing commercial real estate listing website that is committed to offering users access to commercial real estate property listings. The site also provides access to sales data and a nationwide commercial real estate professional directory, also for free.

# WITH TODAY'S TECHNOLOGY, WEBSITES GIVE PROPERTY INFORMATION THE BROADEST SCOPE OF READERSHIP





[www.CBCWorldwideNW.com](http://www.CBCWorldwideNW.com)



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